

Job Application

WHY WOULD YOU FILL OUT THE APPLICATION?

1. You'll **get a feel** for whether you might like working at Bluewire Media.
2. You'll be able to **demonstrate your true talents** in a more effective way just emailing a resume and cover letter.
3. It should only take **10-15 mins** of your time.
4. Bluewire Media is a **fun place to work**, has many **employee perks** & provides a clearly defined **career progression!**

On ALL questions, please provide an **example**, or unfortunately you won't reach the next step!

Enter your personal details, how you heard about us and what type of work you are looking for.

YOUR DETAILS:

Name: *

Phone: *

Address: *

Email:

Website:

SOCIAL MEDIA:

Blog:

Twitter:

Twitter.com/

LinkedIn:

YouTube:

TRAVEL & DRESS:

Travel:

Please tick if you are able to travel to **West End, Brisbane** on a daily basis

Dress:

Please tick if you are prepared to wear **professional corporate attire** to work



INTEREST:

Applied for position:*

Area of Interest:*

- Design (Interface, user experience, graphics)
- Development (HTML, CSS, PHP etc)
- Digital Strategy
- Copywriting
- Sales & Marketing

INTRODUCTION:

How did you find out about us?*

- You **found** us
(e.g. via search engine or job site)
- You **heard about** us
(e.g. referral, publicity, social media, university, marketing, presentation)
- You **know** us
(e.g. you're an email subscriber, Twitter follower, Facebook fan, blog reader, prize winner or friend)

TYPE OF WORK:

What type of work are you looking for?*

- Part Time/Contract
- Full Time
- Unpaid university internship/ Work experience



NB: In the following sections, the check boxes are ordered into 4 skill levels:

1. Graduate/Basic
2. Intermediate
3. Advanced
4. Industry Expert

Please keep in mind the **commercial/industry context** when making your selection and providing examples.

Q1. Trusted Advisor

Please describe the level at which you are considered a trusted advisor?*

Please only select one.

- Graduate/Basic** - I have graduate level skills. My friends, family and university peers consider me a trusted advisor.
- Intermediate** - I have commercial level skills. Professional colleagues and corporate clients consider me a trusted advisor.
- Advanced** - I am a key advisor. Management and industry counterparts consider me a trusted advisor.
- Industry Expert** - I am a recognised industry authority. I am widely regarded in the community as a trusted advisor.

Example:*

Q2. Communication

How do you rate your written and verbal communication skills?*

Please only select one.

- Graduate/Basic** - I can deliver clear and concise verbal and written communications with colleagues and management provided I have guidelines.
- Intermediate** - I can communicate clearly and persuasively, and I am adept at chairing meetings and facilitating workshops with clients. Plus I am an active communicator in social networks.
- Advanced** - I can communicate effectively to groups and individuals. I am confident preparing and delivering persuasive presentations to prospective clients, colleagues and management. I regularly blog and write informed industry-specific articles.
- Industry Expert** - I am convincing and eloquent in my communication whether to large audiences, boards of directors, media contacts, clients or colleagues. And I am a published writer & recognised public speaker with a proven history in each.

Example:*

Q3. Strategy Plus Execution

Please describe your effectiveness at developing strategies and executing them.*

Please only select one.

- Graduate/Basic** - I am able to adhere to strategies developed as a team. Plus I can work effectively to meet deadlines, managing my tasks and time responsibly.
- Intermediate** - I can proactively contribute strategic thinking by recommending effective online business solutions and identifying critical issues. Plus I can consistently deliver entire projects on time and on budget.
- Advanced** - I can influence collaborative strategic thinking whilst being conscious of client sensitivities. Plus I can execute complex projects by providing clear direction and effectively delegating tasks.
- Industry Expert** - I am a proven strategic thought leader and can directly influence clients at a company and project level. Plus I can lead project teams, provide clear direction, effectively delegate tasks, resolve conflicts and consistently deliver complex projects under budget and under time, without compromising quality.

Example: *

Q4. Continuous Improvement

How do you continually improve your skills?*

Please only select one.

- Graduate/Basic** - I like to improve by accepting advice, asking lots of questions and I'm open to feedback.
- Intermediate** - I continuously improve by seeking advice, following blogs, signing up for online courses and participating in industry forums and websites.
- Advanced** - I continuously improve skills by writing my own blog, participating in industry forums, investing in professional development like courses, books, conference and I demand feedback. Plus I have a more senior 'mentor' to learn from.
- Industry Expert** - I am unwavering in my pursuit to improve my skills. I invest time and money in professional development, meet regularly with a different mentors and gain feedback from all levels.

Example: *

Q5. Ecstatic People

How do you ensure people are ecstatic with what you do?*

Please only select one.

- Graduate/Basic** - I always strive to meet people's expectations and I go 'above and beyond' to ensure satisfaction.
- Intermediate** - I am conscious that exceeding expectations is the key to delivering experiences that make people happy. I "under promise and over deliver" in my work.



- Advanced** - I proactively set and then exceed people's expectations to create consistently great experiences. I regularly **"under promise and over deliver"** and often receive unsolicited praise from ecstatic people.
- Industry Expert** - I live and breathe **"under promise and over deliver"**, always exceed expectations and create such exceptional experiences that people simply have to tell friends and colleagues. People are so ecstatic I regularly receive unsolicited and public praise in the way of testimonials, endorsements & referrals.

Example: *

Add any additional comments.

DREAM CAREER:

If you had a magic wand, what would your dream career be? Now, 1 year, 5 years, 10 years, 20 years?

TELL US ABOUT YOURSELF:

What do you love to do? What are your interests? What makes you tick?

SALARY EXPECTATION:

Do you have a salary expectation?

ADDITIONAL COMMENTS:

Is there anything else you would like to add?

CV and cover letter.

So that we can learn a bit about what you have been doing and the qualifications/skills that you have we ask that you also submit your CV and Cover Letter. When you have completed the online questionnaire please make sure to upload copies of your current CV and Cover Letter.



How long did this application take you?

- 0-5 minutes
- 5-10 minutes
- 10-15 minutes
- 15-20 minutes
- 20+ minutes

Finally, can give us ALL your feedback on the application process?

So we can continually improve, please tell us what you thought.

Thank you.

What happens next?

If your initial application is successful there are 3 more steps in the process:

1. 30 minute '**competency exam**' to be done at your convenience.
2. A 20 minute **interview** with our Managing Directors where you'll discuss your answers to this application. There won't be any technical questions!
3. You get to the '**Run the gauntlet**' – which is really just a scary name for a “meet & greet” with our staff. You get to tell us about yourself, about your work, then our team each tell you a bit about themselves & finally we finish with Q&A. Normally it goes for no longer than 20 mins.

The idea is you get to meet our team to see if you want to work with us & vice versa. Bluewire Media staff then provide internal feedback as to whether they think the cultural fit is right!

You will be advised after each step whether you have been successful in reaching the next one. Good luck!

To find out what it's like working at Bluewire, please visit our:

1. [Website](#)
2. [Facebook](#)
3. [Blog](#)
4. [Twitter](#)
5. [LinkedIn](#)